# SHARE EDUCATE · NETWORK · INFLUENCE



## Denver Wrap Up Article Mile High City Plays Host to SHARE's 2009 Summer Conference

**August 31, 2009** - SHARE welcomed more than 1,300 enterprise IT professionals to Denver, Colorado for five days of userdriven content, networking and technical training, August 24-28. SHARE attendees took full advantage of several hundred hours of technical training, saw the latest developments from more than 50 exhibiting companies, met with, and learned from, fellow users and product specialists and benefited from hands-on labs and expert panel discussions.

### Keynote Highlight



To start the week off right, SHARE attendees gathered for the opening General Session on Monday, August 24. SHARE President, Pamela J. Taylor, addressed the SHARE community with organizational updates and the latest offerings from SHARE.



After her presentation, Pamela J. Taylor welcomed General Session Keynote, **Daniel Burrus** to the stage. His presentation, "Technotrends®: The Big Ideas That Are Changing Everything" challenged the IT professional's standard view of technology, stating that it's not the technology, but how we use it to respond to what's coming that allows technology to be truly transformational.

Following Burrus' session, the System z Keynote presenter, **Chris O'Malley** from CA, expressed his passion for the mainframe and revealed what kind of innovation can be achieved on the platform during his presentation titled, "State of the Mainframe - Empowering the Next Generation to Support the Mainframe's Leading Role in the Enterprise Architecture."

Tuesday kicked off with the Virtualization Keyote presentation with **James Staten** from Forrester Research. Staten's presentation, "Is Your Next Data Center In the Cloud?" brought SHARE attendees clarity regarding cloud computing, which is one of the industry's hottest topics.

Wednesday marked the final Keynote presentation as **Grady Booch**, IBM Fellow, took the stage as the Service Orientation Keynote. Booch's prsentation, "Software Abundance in the Face of Economic Scarcity" offered attendees an inside look at the potential of software abundance and the best practices that lead there.



For more information regarding the Denver Keynote presentations, click here.

#### **Best Session Award Winners**

The cornerstone of SHARE conferences is the educational program. SHARE is proud to congratulate the following session presenters, and their organizations, for receiving the highest attendee ratings from SHARE in Austin:

- 1050: CICS and Web 2.0 The Reality: Early User Experiences Dennis Weiand, IBM Corporation
- 1068: CICS Application Debugging Gene Hudders, C\Trek Corporation and Russ Evans, Serena International
- 5525: Understanding Digital Certificates on z/OS Wai Choi, IBM Corporation
- 9215: Linux on System z at Wells Fargo: Penguins Board the Stagecoach Marcy Cortes, Wells Fargo Bank
- 2531: To MIPS or Not to MIPS, That Is the Question! Kathy Walsh, IBM Corporation
- *2817: Bit Bucket x '25'* Ed Jaffe, Phoenix Software International, **Sam Knutson**, GEICO and **Skip Robinson**, Southern California Edison
- 3617: What's New with z/OS Comm Server TN3270? Alfred Christensen, IBM Corporation

• 3462: User Experience: Testing to DR in One Short Step With Geographically Dispersed Parallel Sysplex Global Mirror (GDPS-GM) - Terry Londo, State Farm Mutual Auto Insurance and Jeff Waggoner, State Farm Insurance Company



Best IBM Session winner, Kathy Walsh (center) with SHARE President, Pamela J. Taylor, (left) and SHARE Director of Conference Operations, Al Williams (right).



Alan DeCrane and David Liebers (center) with SHARE President, Pamela J. Taylor, (left) and SHARE Director of Conference Operations,

Al Williams (right) to accept the Best User Session award on behalf of Terry Londo and Jeff Waggoner.

#### **NEW! SHARE e-Learning**

SHARE e-Learning will be coming to you soon on SHARE.org. Content formats may include live webcasts, recorded webcasts available on SHARE.org, interactive online tutorials, podcasts and much more. SHARE will be exploring all of these options in the months ahead to deliver SHARE educational content to you year-round.

The first SHARE e-Learning offering will feature presenter Michael Stack and Module 1 of the Assembler Bootcamp series, launching on September 30th on SHARE.org. Modules 2-5 of the Assembler Bootcamp series will be rolling out soon, so stay tuned to your SHARE e-mail, Twitter feed and the President's Corner blog on SHARE.org for launch communications.

SHARE also recorded several sessions in Denver, which will be made available on SHARE.org.

Content will include ISPF, z/OS 1.11 Migration, TCP/IP, Operating Systems and much more.



Camp - Module 1: Numbers and Basic Arithmetic (00.20

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It is SHARE's goal to continue growing e-Learning content and offerings year-round, but we need your help. Tell us what content

interests you in an online format! Contact SHARE today at sharehq@share.org (mailto:sharehq@share.org) with your thoughts and suggestions.

#### **SHARE Attendees Connect Virtually**

Prior to SHARE in Denver, SHARE announced the presence of SHARE on the following social media sites:



"SHAREhq" tweets helped attendees stay updated on major conference milestones, receive sneak peeks of upcoming communications and tune in to updates during the week – and beyond!



By becoming a fan of "SHARE Association", attendees were able to post items to the SHARE Facebook wall, share enterprise IT-related articles and find the latest in SHARE in Denver-related news.



More than 100 IT professionals have joined the "SHARE Inc" LinkedIn group to secure valuable connections both professionally and personally. This is a great tool for attendees to use post-conference to stay in touch with those they met in Denver.

Before and during the conference, SHARE attendees received the latest conference updates via these social media sites. Stay in touch with contacts made while in Denver by continuing to use these tools!

#### RAVES!

- Angela Schmitz of ASE recognizes **Ken Spracklen** of State of Montana. Ken volunteered to share sessions in the CINF Program.
- Angela Schmitz of ASE recognizes Larry Anastasi of SSA. Larry volunteered to share sessions in the CINF Program.
- Brian Cummings of Tata Consultancy Services has nominated **Carla Flores**, CA for a RAVE. Carla worked very hard to enter the Security & Audit Project Sessions in the scheduling database. She overcame technical challenges and kept up with the many incoming changes. And, she got it ALL right! Great job, Carla.
- Mary Ann Edwards of TSSS awarded **Mike Blair**, CISCO Systems, a SHARE RAVE for coordinating a round table discussion when the session speaker did not arrive.
- Mary Ann Edwards of TSSS awarded **Jack Williams**, JP Morgan Chase, a SHARE RAVE for suggesting a round table discussion when the session speaker did not arrive.



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